



**МОСКОВСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ  
имени М.В.ЛОМОНОСОВА**

Вариант \_\_\_\_\_

Место проведения Москва  
город

**ПИСЬМЕННАЯ РАБОТА**

Олимпиада школьников "Покори Воробьёв Гор!"  
наименование олимпиады

по иностранным языкам (английский)  
профиль олимпиады

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фамилия, имя, отчество участника (в родительном падеже)

Сдача работы 14:30 10.04.2026

Дата

« 04 » апреля 2026 года

Подпись участника

Кейлова

23-24-61-25  
(145,4)

task 1

- + 1 - ✓
- + 2 - time
- + 3 - do
- + 4 - himself
- + 5 - will
- + 6 - it
- + 7 - is
- + 8 - ✓
- + 9 - had
- + 10 - that

89

восемьдесят девять  
Ост/Давайте Ол  
физ (курсовая)

- + 11 - never
- + 12 - much
- + 13 - ✓
- + 14 - was
- + 15 - ✓
- 16 - such
- + 17 - been
- + 18 - ✓
- + 19 - having
- 20 - did

18 + / 2 -

ТВ1: 18

task 2

- 1. cab
- + 2. appreciate
- + 3. highlight
- 4. go
- 5. mark

2 + 13 -

ТВ2: 4

task 3

- + 1. F
- + 2. I
- + 3. K
- + 4. C
- + 5. G

- + 6. A
- + 7. E
- + 8. D
- + 9. B
- + 10. H

10 + 10 -

ТВ3: 10

task 4

- + 1 - does the scientist publish
- + 2 - the project receives

5 + 10 -

- ~~3 - was by accident that he broke~~
- + 4 - 3 - I had completed my thesis
- + 5 - 4 - was by accident that he broke
- + 5 - must have taken

ТВ4: 10

task 5

permacrisis - a feeling of being in a constant state crisis caused by a series of unfortunate news or events.

phygital - used to describe a blend of physical world with digital reality.

- 2. goblin-mode — a lazy, unproductive lifestyle when an individual doesn't take proper care of ~~themselves~~ ~~themselves~~ themselves, representing a goblin in appearance.
- 2. de-influencing — a movement of purposefully avoiding buying trendy products, lead by ideas of ~~anti~~ anti-consumerism.
- 2. parasocial — having elements of a close social relationship while being pretentious and with feelings not mutually reciprocated.

1.5: 10

task 6

## Proposal

### Introduction

The aim of this proposal is to present our team's innovative business idea for the "Young Innovators" grant competition. The company we intend to launch is a ~~multi-functional~~ brand of ~~multi~~ multi-functional clothes called 'ConvertTee'.

### Products and target customers

At 'ConvertTee' each item has multiple ways of use and can be easily transformed into another piece of clothing or an accessory. For instance, a tote bag can be ~~transformed~~ converted into a puffer jacket with only a few simple movements. Additionally, ~~each~~ ~~in~~ the brand focuses at creating simple designs, that stay classy and can be easily incorporated into any wardrobe ~~despite~~ current trends. The products are rather versatile and aimed at people of all ages.

### Goals and Problems Solved

The name 'ConvertTee' is a play on two words: convert and tee, or T-shirt, represents

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one of our main ideas - creating multi-use, high-quality clothes. Our main concerns include over-consumption, poor working conditions on other manufactories and an abundance of poorly-made fast-fashion clothes ~~at~~<sup>in</sup> stores. We aim at solving them by creating a sustainable and ethical business, with our garments made with eco-friendly materials and strict strict working conditions regulations.

Scale

If we happen to win a grant, our company would first work nationally to establish our name in the clothing industry and gain trust from our customers. As the company grows and develops in the future, we are going to expand our business globally.

Advertising

In order to promote our brand we are planning to use social media. Firstly, ~~we can partner with popular influencers to gain~~ attract future customers. Secondly, ~~we~~ <sup>are</sup> planning to create our own video-content with striking visuals and ideas for styling our clothes. This would help attract more customers by showing practical ways of incorporating our items in their outfits.

Conclusion

'ConvertTee' presents a completely new way idea of what fashion could, and, as we believe, should be. Our slogan: 'Simple. Sustainable. Convertable.' 'ConvertTee' not only is easy to remember, but also perfectly represents our values.

QTB: 18+4+10+10+37=89  
 QTB: 18+4+10+10+37=89

QTB: 10+10+10+7=37