



**МОСКОВСКИЙ ГОСУДАРСТВЕННЫЙ УНИВЕРСИТЕТ
имени М.В.ЛОМОНОСОВА**

Вариант _____

Место проведения Москва
город

ПИСЬМЕННАЯ РАБОТА

Олимпиада школьников „Покори Воробьевы горы!“
наименование олимпиады

по иностранному языку (английскому языку)
профиль олимпиады

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Сдал работу в 13:05

Дата
«04» апреля 2026 года

Подпись участника

Мистовик 1

Загадка 1

85-73-57-31
(145.7)

- 1) V +
- 2) time +
- 3) V +
- 4) himself +
- 5) will +
- 6) it +
- 7) is +
- 8) V +
- 9) had +
- 10) that +
- 11) never +
- 12) much +
- 13) V +
- 14) was +
- 15) V +
- 16) V +
- 17) been +
- 18) V +
- 19) having +
- 20) V +

ТБ 1: 20

Загадка 3

- 1) F +
- 2) I +
- 3) K +
- 4) C +
- 5) G +
- 6) A +
- 7) E +
- 8) D +
- 9) B +
- 10) H +

ТБ 3: 10

Митовник 2

Задание 4

- 1) does the scientist publish ↑
- 2) the project receives ↑
- 3) I had completed my thesis ↑
- 4) Was by accident that he broke ↑
- 5) must have taken ↑

Задание 2

~~ТВ 4:10~~

- 1) tube ↑
- 2) appreciate ↑
- 3) highlight ↑
- 4) keep ↑
- 5) tag ↑

~~ТВ 2:10~~

Задание 5

1) Goblin mode - a way of behaving that is unapologetically self-indulgent, lazy or greedy, often in rejection of social expectations. ↑

2) De-influencing - the act of discouraging people from purchasing certain product, especially at social media, often by exposing shortcomings. ↑

3) Permacrisis - an extended period of instability and insecurity. Often caused by a series of catastrophic events. ↑

4) Phygital - combining physical and digital experiences and environments, especially in retail or marketing. ↑

5) Parasocial - describing one-sided relationship when a person develops emotional attachment to a public figure who is unaware of their existence. ↑

Задание 6

Business Proposal: EcoSwitch - Smart Energy For Student's Livings

ТВ 5:10

85-73-57-31
(145.7)

Меморандум 3

I imagine powering up your entire dorm room without worrying about bills or wasting energy. EcoSwitch is a startup dedicated to making sustainable living effortless for students. Our mission is to turn eco-consciousness into automatic habit saving money and the planet at the same time.

EcoSwitch offers compact smart-plug system paired with mobile app that monitors real time energy consumption, automatically switches off idle devices, gives personalized tips to reduce energy use. Our target customers are university students living in dorms or shared ~~apartments~~ apartments — tech-savvy, budget-conscious and increasingly environmentally aware.

Actually, all students ~~are~~ often face unexpectedly high utility bills, lack awareness of how much energy their devices waste. EcoSwitch solves this by making energy visible and controllable, reducing electricity costs by up to 25% per household, while lowering carbon footprint. This empowers young people to take climate actions without sacrificing convenience.

EcoSwitch is going to be launched locally in university towns partnering with students housing offices, campus sustainability groups. After ~~providing~~ providing our model we plan to become standard energy-saving tool at student's ~~accommodation~~ accommodation across the country.

As for promotion, we will ^{have campaigns} ~~run campaigns~~ at social media featuring student influencers, interactive booths at Freshers' Fair, referral discounts. We will also collaborate with eco-focused students groups and offer free-trial to resident advisors turning them into brand ambassadors.

To sum it up, EcoSwitch combines smart technology and genuine commitment to sustainability. Join us and make every Kilowatt count.

OTB

90 + 10 + 10 + 10 + 10 + 35 = 95

Подписывать лист-вкладыш запрещается! Писать на полях листа-вкладыша запрещается!